

Study program: Economics and business management				
Type and level of studies: Undergraduate studies (first level)				
Course unit: Introduction to Management				
Teacher in charge: Jelena Nikolić, Jelena Erić Nielsen				
Language of instruction: English				
ECTS: 7 (seven)				
Prerequisites: /				
Semester: Winter semester				
Course unit objective: The course is developed to provide basic theoretical and practical knowledge and competences in the field of management. Teaching process will be focused on major roles, competences, skills and functions of management dedicated to effective and efficient organization. Through integration of traditional and contemporary approaches key management activities, planning, organizing, leadership and control will be analyzed. Acquired knowledge is foundation for further development of management skills and competences.				
Learning outcomes of Course unit <ul style="list-style-type: none"> • Critical understanding of key management theories, concepts and principles, and problems solving • Understanding management functions, roles and skills, as well as key challenges for management; • Analysis and assessment of typical problems in managerial practice; • Anticipation of challenges in effective team management; • Learn how to use effective management tools and instruments • Team work, development of communication skills • Analysis and evaluation of managerial problems and possible solutions 				
Course unit contents <i>Theoretical lectures:</i> <ol style="list-style-type: none"> 1. Introduction to management: definition of management, management functions, skills and types; 2. Development of management theory; 3. The management environment; 4. Managerial ethics and corporate social responsibility; 5. Foundations of decision making and planning; 6. Strategic management; 7. Basic organizations design; 8. Leadership in organizations; 9. Human resource management; 10. Controlling: productivity through management and quality control system. <i>Practical lectures:</i> Exercises, case studies, individual and team presentations, other forms of teaching				
Literature <ul style="list-style-type: none"> • Williams, C. (2021). <i>Principles of Management</i>. CENGAGE, 12th edition, USA. • Daft, R., Benson, A., & Harry, B. (2020). <i>Management</i>. International Edition, 2nd edition, Cengage Learning EMEA. 				
Number of active teaching hours				Other classes
Lectures 3	Practice 2	Other forms of classes	Independent work	
Teaching methods Theoretical and practical lectures, interactive approach based on student participation, team projects and presentations, case study analysis, individual projects, multimedia resources, discussions, consultations				
Examination methods (maximum 100 points)				
Exam prerequisites	No. of points:	Final exam	No. of points:	
Student's activity during lectures	10	written examination	30	
Practical classes/tests	10			
Seminars/homework	2x25=50		
Project				
Other				