

(Table 5.2) Course unit description

Study program: Financial management of public administration			
Type and level of studies: Master			
Course unit: Public policy analysis			
Teacher in charge: Vladan Ivanović			
Language of instruction: English, German			
ECTS: 7			
Semester: Winter and Summer			
Prerequisites: Open to learn and engage			
<p>Course unit objective: Students will be able to understand the basic concepts related to policy analysis, assessment potentials of alternative public policies and perform their comparative analysis. Further, they will be able to reliably and operationally apply knowledge and develop skills in situations related to public policy making, which they acquired during the course. The goal is that students, through an understanding of the processes and factors that affect political and administrative decision-making, be in position to evaluate alternative ways in achieving the objectives of a particular public policy at minimum costs, i.e., choose public policies that are most effective to particular goal.</p>			
<p>Learning outcomes of Course unit Students will be able to:</p> <ul style="list-style-type: none"> - Apply different methods in analysis public policies; - Make a selection of the best public policy model that needs to be applied in a specific area of public policy and under the circumstances in which it is formulated and implemented; - Contextualize model and evaluate a specific public policy proposal; - Assess the outcomes of alternative public policies through application of criteria for evaluation of proposals; - Choose the best public policy - in the given circumstances and in accordance with the defined goals; - Understand the decision-making processes and issues regarding operational implementation of public policies, programs and strategies in different public organizations and institutions on different levels of public administration - To develop monitoring framework which will guarantee effective governance, successful problem solving which appear in connection with the implementation and evaluation of a specific public policy. 			
<p>Course unit contents</p> <ul style="list-style-type: none"> - The process of policy analysis - Policy analysis in policy making process - Structuring policy problems - Quantitative skills for policy analysis - Forecasting expected policy outcomes - Prescribing preferred policies - Monitoring observed policy outcomes - Evaluating policy performance - Developing policy arguments - Communicating policy analysis 			
<p>Literature:</p> <ol style="list-style-type: none"> 1. Dunn, W. (2015). <i>Public Policy Analysis</i>. New York: Routledge. 2. Gertler <i>et al.</i> (2016). <i>Impact Evaluation in Practice</i>. Washington: World Bank Group. 3. Kraft, M. E., & Furlong, S. R. (2015). <i>Public policy: Politics, analysis, and alternatives</i>. 5th Edition, Sage. 4. Bardach, E., & Patashnik, E. M. (2016). <i>A practical guide for policy analysis: The eightfold path to more effective problem solving</i>. CQ press. 			
Number of active teaching hours			
Lectures: 3	Practice: 2		

Examination methods (maximal number of points 100)			
Exam prerequisites	Points		
Students activity during the lectures	10		
Seminars	30		
Tests	60		
Overall	100		