

Study program: Tourism Management				
Type and level of studies: MAS				
Course unit: Special Interest Tourism				
Teacher in charge: Darko Dimitrovski, Snežana Milićević				
Language of instruction: English				
ECTS: 8				
Prerequisites: N/A				
Semester: WS				
Course unit objective				
Introducing students to various forms of tourism with a focus on building and strengthening skills related to solving management problems in each form of tourism, with all the particularities it brings.				
Learning outcomes of Course unit				
It is expected that after the implementation of the curriculum, students will be able to understand the diversity of tourist experiences and, based on that, create a competitive tourist product.				
Course unit contents				
Theoretical classes				
Introduction to the understanding of specific forms of tourism and their typology; City tourism; Business tourism; Cultural tourism; Event tourism (Manifestation tourism); Health tourism; Eco tourism; Adventure tourism, Rural tourism; Wine and gastronomic tourism; Dark tourism (Dark tourism); Sports tourism; Transit tourism;				
Practical classes				
Exercises: case studies, seminar work with presentations.				
Literature				
1. Novelli, M., Cheer, J. M., Dolezal, C., Jones, A., & Milano, C. (Eds.). (2022). <i>Handbook of Niche Tourism</i> . Edward Elgar Publishing.				
2. Novelli, M. (Ed.). (2005). <i>Niche Tourism – Contemporary Issues, Trends and cases</i> . Oxford: Elsevier Butterworth-Heinemann.				
Number of active teaching hours				Other classes
Lectures: 3	Practice: 2	Other forms of classes: /	Independent work: /	
Teaching methods				
Lectures and exercises, case studies approach, consultations for exam preparation, preparation of seminar papers, study visits and experiential learning				
Examination methods (maximum 100 points)				
Exam prerequisites	No. of points:	Final exam	No. of points:	
Student's activity during lectures	10	oral examination	30	
practical classes/tests	/	written examination	40	
Seminars/homework	20	Other		
Grading system				
Grade	No. of points	Description		
10	91-100	Excellent		
9	81-90	Exceptionally good		
8	71-80	Very good		
7	61-70	Good		
6	51-60	Passing		
5	0-50	Failing		