

(Table 5.2) Course unit description

Study program : Tourism Management				
Type and level of studies: Master academic studies (Postgraduate academic studies, 2 nd level)				
Course unit: Tourism of the European Union				
Teacher in charge: Danijela V. Pantović				
Language of instruction: English				
ECTS: 7				
Prerequisites: No special prerequisites				
Semester: SS				
Course unit objective				
The main goal of this course is to introduce students to the development, characteristics, and policies of tourism within the European Union. The course explores the role of tourism in the EU's economy, the diversity of tourist destinations, transportation networks, sustainable practices, and the impact of EU regulations and strategies on tourism development.				
Learning outcomes of Course unit				
Acquiring knowledge and skills in the field of tourism through studying European Union tourism. The ultimate outcome is expected to be finding opportunities for Serbia's inclusion in European Union tourism flows, as well as valorizing tourism in this region, all in the function of improving Serbia's tourism supply and demand.				
Course unit contents				
The importance of European integration for the tourism industry, Subject, goal and tasks of studying tourism, Tourism supply and demand in the European Union, Tourist turnover in the European Union, Achieved economic effects from tourism, Connectivity of tourism in Serbia and the European Union, Cultural tourism in Europe, Sustainable development of tourism in Serbia and the European Union, Rural tourism in the European Union, Perspectives of tourism in the European Union, Proposals for improving the tourism industry in EU.				
Literature				
1) Costa, C., Panyik, E., & Buhalis, D. (Eds.). (2014). <i>European tourism planning and organisation systems: The EU member states</i> (Vol. 61). Channel View Publications..				
2) Holleran, M. (2020). <i>Tourism, urbanization, and the evolving periphery of the European union</i> . London: Palgrave Macmillan.				
Number of active teaching hours				Other classes
Lectures: 3	Practice: 2	Other forms of classes:	Independent work:	
Teaching methods				
Traditional lecturing, seminars, individual and team activities, interactive methods in order to promote the active participation of students through discussion, case study				
Examination methods (maximum 100 points)				
Exam prerequisites	No. of points:	Final exam	No. of points:	
Student's activity during lectures		oral examination		
practical classes/tests	40	written examination	30	
Seminars/homework	30			
Project				
Other				
Grading system				
Grade	No. of points	Description		
10	91-100	Excellent		
9	81-90	Exceptionally good		
8	71-80	Very good		
7	61-70	Good		
6	51-60	Passing		
5	0-50	Failing		